



A one-day conference for Wisconsin high school girls on college and career exploration in science, technology, skilled trades and other higher-wage, high-demand fields.

## Call for Sponsors

# Learn, Earn and Prosper

## Wisconsin Teen Girls Forward

The Wisconsin Women's Council and Wisconsin Women = Prosperity, Inc., invite you to join us in bringing the **Learn, Earn and Prosper (LEAP): Wisconsin Teen Girls Forward** conference to Wisconsin high school girls in Spring 2009. We are launching this effort in direct response to the overwhelming demand of educators, business leaders, and students to again have an opportunity to participate in this unique learning experience.

### "A TRUE SUCCESS STORY!"

With almost 400 students in attendance from around the state, and as many mentors, representatives from Wisconsin's leading companies, skilled trade organizations, colleges and universities, parents and educators, the October 2006 LEAP conference was described by participants as "a true success story ... a fabulous experience ... and freakin' awesome!"

The focus of the 2009 day-long event will again be to introduce young women to careers in science and technology and other high demand, higher wage jobs. It will be a day of learning, networking and dialogue designed to encourage students to consider their economic future and learn about the many exciting traditional and non-traditional career opportunities available to them.

Through the course of the day, attendees will learn to be successful through interactive workshops, hands-on exhibits and one-on-one dialogue with dynamic, successful women leaders. A Career Fair will showcase participating and sponsoring businesses, organizations, and educators and highlight the varied educational and career opportunities in our state.

### SEEKING SPONSORSHIP COMMITMENTS

Hosting a second LEAP Conference in Spring 2009 is dependent upon raising sponsorship commitments to underwrite the cost of the event.

Wisconsin Women = Prosperity, Inc., in addition to acting as fiscal agent for the conference, has pledged \$10,000 to launch the sponsorship effort. We hope you will join us in inspiring Wisconsin's high school girls to live their dreams and Learn, Earn and Prosper by providing financial support for this very successful and exciting learning experience.

*Christine Lidbury*  
Executive Director  
WI Women's Council

*Linda Vanden Plas*  
President  
WI Women=Prosperity, Inc

# Learn, Earn and Prosper: Wisconsin Teen Girls Forward

October 16, 2006 ■ Monona Terrace, Madison, WI



## LEAP 2006 Sponsoring Organizations & Individuals

### Conference Hosts

Acuity

Wisconsin Department of Workforce Development

Wisconsin Women's Council

Wisconsin Women = Prosperity, Inc.

### Organizational and Individual Sponsors

#### Silver Sponsor

Gilbane  
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#### Bronze Sponsor

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#### Program Sponsor

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#### In-Kind Contributions

McDonald Schaeffer Group  
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#### Workshop Sponsor

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#### Friends

Gateway Technical College  
Herbert H. Kohl Charities  
Merchants & Manufacturers  
Bancorporation  
Univ. of Wisconsin - Stout

## Praise for LEAP 2006 ...

- ★ A parent wrote that her daughter was questioning her ability to become a Medical Technician. Inspired by the Career Fair, she decided that maybe she can do it and is now "suddenly back on track" to pursue her goals.
- ★ A teacher/counselor in a group home wrote: "One of the women who came with us is a recent teen mother. She was so moved by the personal stories she heard that she has decided to take her child back home and be with her mother to try to build a more positive future for herself and her child. This is a true success story!"
- ★ A high school principal wrote: "a young woman at our school who is very at-risk for not completing school and who had experienced homelessness and other major life challenges sent me a card thanking me for the opportunity to attend the LEAP conference. She called it "freaking awesome." This trip to Madison has opened her eyes to new career and educational ideas and has inspired her to think positively about her ability to succeed despite her difficult circumstances."
- ★ A chaperone of 33 girls that attended the LEAP conference from a rural school district wrote: "I'd like to thank you again for making this day possible for the girls. Our group had a fabulous experience."
- ★ A Madison businesswoman wrote: "I mentor a [minority] student who attended the LEAP conference and had an incredible experience. She said she learned so much about the different medical professions available and heard many important role models speak. She felt more confident about her ability to be the first person in her family to obtain a college degree. She just started this semester at UW - LaCrosse and obtained scholarships to cover most all of her college expenses. Thank you!"

## Who Attended

- Nearly 400 teen girls from high schools across Wisconsin, along with parents, educators, leaders in business and state government, and other professional women "mentors". The "mentor luncheon" hosted a capacity crowd of nearly 600 students, professional women and educators in the Monona Terrace Ballroom.
- Half of the conference participants came from largely rural areas and about one-quarter from Milwaukee-area schools. High school juniors made up half of all student attendees.
- Conference organizers helped many schools arrange tours at UW Madison and the State Capitol.
- Through the generosity of sponsors approximately half of all student and adult attendees were awarded full or partial scholarships to offset the (nominal) \$20 conference registration fee. Assistance with transportation costs was also available to a limited number of schools.

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## Conference Highlights



High school performers from Youth Speaks Wisconsin shared spoken word poetry and inspired girls to find their voice.



Special workshops for parents and educators accompanying students covered topics such as financing college and workforce trends.



Lt. Governor Barbara Lawton opened the LEAP Conference encouraging the audience to increase their earning potential and go forward to prosper in fields such as engineering, technology, health care and the skilled trades.



A **Career and Education Fair** featuring 55 of Wisconsin's leading businesses, skilled trade and professional organizations, colleges and universities introduced students to a wide variety of education and career opportunities.



(left) WI Dept. of Workforce Development Secretary Roberta Gassman provided a luncheon keynote address to a capacity crowd at Monona Terrace. The "Mentor Luncheon" brought girls together with professional women from a wide variety of career fields.



Felicia Townes of Harley Davidson was among the 125 professional women talking with students at the LEAP Mentor Luncheon.



Todd Blair and Tom Scott from Sheetmetal Workers Local 18 helped girls weld their own tool boxes. Every girl left with her own creation in hand!



# LEAP 2009 ■ Sponsorship Opportunities

## Conference Host Opportunity ■ \$35,000

- Company logo to appear on conference tote bag along with conference name and logos for Wisconsin Women's Council, Wisconsin Women = Prosperity and other host sponsors, if any.
  - Company name and logo on conference web site.
  - Host designation on signage at event and on all marketing and event materials.
  - Opportunity to place products in conference tote bags.
  - Full-page ad in conference program book in preferred location (e.g., inside or back cover)
  - Up to 8 tickets for conference luncheon.
  - Opportunity to address participants at one full-group session, such as conference opening or luncheon, during the conference day (to be mutually arranged).
  - 10x10 exhibit booth, choice of location, at Career Fair
  - Option for additional 10x10 exhibit space in conference registration area.
- ➔ See video of Tonia Gibeault of **Acuity** (2006 conference host) addressing the audience during the LEAP Mentor Luncheon! <http://teensforward.wi.gov/section.asp?linkid=1057&locid=116>

## Platinum Sponsor ■ \$20,000

- Sponsor/company/organization name and logo to appear on conference web site.
- Sponsor recognition on signage at event and on all marketing materials for the event.
- Opportunity to place products in tote bag.
- Full-page ad in event program.
- Up to 8 tickets to conference luncheon.
- 10x10 exhibit booth\* at Career Fair.
- Option for additional 10x10 exhibit space in conference registration area.

## Gold Sponsor ■ \$10,000

- Sponsor/company/organization name and logo to appear on conference web site.
- Sponsor recognition on signage at event and on all marketing materials for the event.
- Opportunity to place products in tote bag.
- Half-page ad in event program.
- Up to 4 tickets to conference luncheon.
- 10x10 exhibit booth\* at Career Fair.

## Silver Sponsor ■ \$5,000

- Sponsor/company/organization name and logo to appear on conference web site.
- Sponsor recognition on signage at event and on all marketing materials for the event.
- Opportunity to place products in tote bag.
- Quarter-page ad in event program.
- 2 tickets to conference luncheon.
- 10x10 exhibit booth\* at Career Fair.

\*Exhibit booth includes a 10x10 exhibit space, pipe and drape, one skirted table and 2 chairs. Carpet, electricity, internet connections, etc. are not included but may be arranged at additional cost to exhibitor.

## Bronze Sponsor ■ \$2,000

- Sponsor/company/organization name and logo to appear on conference web site.
- Sponsor recognition on signage at event and on all marketing materials for the event.
- Opportunity to place products in tote bags.
- Business Card ad in event program
- 2 tickets to conference luncheon.
- 10x10 Exhibit Table\* at Career Fair

## Program Sponsor ■ \$1,000

- Sponsor/company/organization name and logo to appear on conference web site.
- Sponsor recognition on signage at event.
- 2 tickets to conference luncheon.
- 10x10 Exhibit Table\* at Career Fair

## Career Fair Exhibitor/Sponsor \$500 (for-profit) ■ \$350 (non-profit)

- Company/organization name on conference web site and in career fair materials.
- 10x10 exhibit booth\* at Career Fair.

## Friend ■ \$300 or under

- Sponsor/company/organization/individual's name on conference web site.
- Company name listed in event program.

## In-Kind Contributions

In-kind contributions will be acknowledged in the conference program. Contributions sought include, e.g., printing, photocopying, supplies such as pens and note paper, name tags, backpacks or tote bags, gift bags, etc. Donated items may include corporate names/logos.

A sponsorship form is enclosed. Forms may also be downloaded at <http://womenscouncil.wi.gov>

Wisconsin Women = Prosperity, Inc., a 501(c)(3) non-profit corporation, is the fiscal agent for the event. Sponsorship contributions by organizations and individuals are tax-deductible to the extent allowed by law. For questions or additional information, or for sponsorship at levels other than those provided, please contact Christine Libbury, Wisconsin Women's Council at 608-266-2219, or by email at [Christine.Libbury@wisconsin.gov](mailto:Christine.Libbury@wisconsin.gov).